

# *The Edge of the Infodemic: Challenging Misinformation in Aotearoa:*

## Full survey questionnaire

---

### **Screener questions**

ASK OF ADULT SURVEY ONLY

**SR**

S1A What is your age?

Under 18	1	NON QUALIFIER
18 - 24	2	
25 - 29	3	
30 - 34	4	
35 – 39	5	
40 – 44	6	
45 – 49	7	
50 – 54	8	
55 – 59	9	
60 – 64	10	
65 – 69	11	
70 and over	12	

ASK OF YOUTH BOOSTER ONLY:

S1Y What is your age?

Under 16 years	1	NON QUALIFIER
16 years	2	
17 years	3	
18 years or older	4	NON QUALIFIER

ASK ALL

**SR**

S2 Are you...?

Male	1
Female	2
Another gender	3

ASK ALL

**MR**

S3 Which of these ethnic groups best describe(s) you?

*You can choose more than one.*

New Zealand European	1
New Zealand Māori	2
Samoan	3
Cook Island Māori	4
Tongan	5
Niuean	6
Other Pacific Island (please type in)	7
Chinese	8
Indian	9
Other Asian (please type in)	10
Other ethnic group (please type in)	11
Other European (please type in)	12

ASK ALL

**NUMERIC**

S4 How many people normally **live in your household** including family/relatives, yourself and any boarders or flatmates?

ASK IF AGED 18+

**SR**

S5A Which group does the **combined annual income** of your **household** fall into?

*Please consider the **total** of all sources of income including any salary or wages, self-employed income, child support payments, money from the Government, and investments, etc.*

Please combine the income from all people in your household. If you're unsure, your best estimate is fine.

Under \$10,000	1
\$10,001 - \$20,000	2
\$20,001 - \$30,000	3
\$30,001 - \$40,000	4
\$40,001 - \$50,000	5
\$50,001 - \$60,000	6
\$60,001 - \$70,000	7
\$70,001 - \$80,000	8
\$80,001 - \$90,000	9
\$90,001 - \$100,000	10
\$100,001- \$150,000	11
\$150,001- \$200,000	12
More than \$200,000	13

ASK ALL

**SR**

S6 Where do you live?

Northland	1
Auckland	2
Waikato	3
Bay of Plenty	4
Gisborne	5
Hawke's Bay	6
Taranaki	7
Manawatu-Wanganui	8
Wellington	9
Tasman	10
Nelson	11
Marlborough	12
West Coast	13
Christchurch	14
Other Canterbury	15
Otago	16
Southland	17

## Research questions

We're interested in the **news and information** you see or hear about topics, issues, or current events that you or other members of the public have an interest in.

### NEW SCREEN

Q1 **Overall**, how much do you trust the **news or information** from...

#### Option wording

*Move along the scale to show us how you feel.*

#### 7-point SLIDING SCALE. MULTIPLE SLIDERS ON ONE SCREEN (SEE COLOUR CODING IN TABLE)

Don't trust at all						Trust completely
1	2	3	4	5	6	7

Unsure	Prefer not to say
--------	-------------------

#### DS: ASK IN THIS ORDER.

NZ news media (journalists and news organisations)	A
Overseas news media (journalists and news organisations)	B
Scientists, researchers or experts	C
Internet and social media users	D
Websites, blogs and other online sources of information	E
People you know personally (friends and family)	F
International organisations (e.g. World Health Organisation, United Nations)	G
Non-governmental organisations ('NGOs')	H
NZ government agencies and officials	I
Government agencies and officials in other countries	J

**NEW SCREEN (SHOW TO ALL):**

Please read carefully before continuing.

We’re now going to ask you about **news or information** that you know is **false or misleading**. This could have been from reading/hearing it online, on social media, TV, radio, or newspapers/magazines, from talking to someone yourself, or hearing it in a group situation.

And remember, we’re talking about news and information about topics, issues or current events that you or other members of the public have an interest in.

*Click arrow to move to the next screen.*

**NEW SCREEN**

ASK ALL

**SR**

Q2 Overall, how concerned (if at all) are you about the spread of **false or misleading** news and information **in New Zealand**?

**RATING FORMAT – CLICK ON HORIZONTAL LINE SCALE**

Very concerned	Somewhat concerned	Not that concerned	Not concerned at all
1	2	3	4

Unsure	Prefer not to say
5	6

ASK ALL

**SR**

Q3 Overall, how concerned (if at all) are you about the spread of **false or misleading** news and information **overseas/internationally**?

**RATING FORMAT – CLICK ON HORIZONTAL LINE SCALE**

Very concerned	Somewhat concerned	Not that concerned	Not concerned at all
1	2	3	4

Unsure	Prefer not to say
5	6

ASK ALL

Q4a. In the past few years, do you think **false or misleading** information has **influenced New Zealanders' views about ...?**

**DYNAMIC GRID WITH AUTO NEXT ENABLED. NOT SURE AND PREFER NOT TO SAY TO BE PROMINENT IN THIS QUESTION.**

Not at all	A little	A fair bit	A lot	Not sure	Prefer not to say
1	2		4	5	6

**DS: RANDOMISE ORDER.**

Politics and elections in NZ	A
Politics and elections overseas	B
NZ government agencies or officials	C
Minorities (such as religious, ethnic, sexual orientation)	D
Public Health (for example COVID-19 or vaccinations)	E
National security and terrorism	F
Environmental issues (for example about climate change)	G

ASK ALL

Q4b. In the past few years, do you think **false or misleading** information has **influenced New Zealanders views about anything else** we haven't mentioned?

Yes (Please tell us by typing in your answer)_____	A
No or Unsure	B

ASK ALL

SR

Q5a. In the **last 6 months**, have you come across **any** information or news that you know is **false or misleading**?

Yes	1	CONTINUE
No	2	SKIP TO Q9
Not sure	3	SKIP TO Q9

Q5b. In the **last 6 months**, about **how often** have you come across information or news that you know is **false or misleading**?

Not at all	A few times in the last 6 months	A few times a month	A few times a week	Daily
1	2	3	4	5
Unsure	Prefer not to say			

Q6. Please give us some examples of **false or misleading** information or news that you've come across.

*Type your answer in below.*

--

PROVIDE 'UNSURE' OPTION.

Q7. How did you know or figure out that the information or news was **false or misleading**?

*Type your answer in below.*

--

PROVIDE 'UNSURE' OPTION.

Q8 You said you've come across news and information you know is **false or misleading**. Have you done any of these things in the past **6 months** because of this?

*Please read the entire list and select all that apply*

**DS: RANDOMISE ORDER BUT 4 SHOULD ALWAYS FOLLOW 3.**

I searched a number of different sources to see whether information was accurate	1
I talked about it with people I trust	2
I started looking at more established or well-known news sources	3
I started looking at alternative or specialised news sources, websites, blogs or internet forums.	4
I made a complaint to the information provider/relevant authority/ digital platform	5
<b>Something else (please tell us)</b> [fixed position]	6
No, I didn't do anything [fixed position]	7
I don't remember [fixed position]	8
Prefer not to say [fixed position]	9

ASK ALL

**SR**

Q9. Do you think **false or misleading** news and information is becoming more or less common over time?

**HORIZONTAL RATING SCALE.**

Much less common	Less common	Hasn't changed	More common	Much more common	Not sure	Prefer not to say
1	2	3	4	5	6	7



ASK ALL

Q11a. How often (if at all) do you think these organisations or groups spread **false or misleading** news and information **on purpose**?

Never	Occasionally	Fairly often	Very often	Unsure	Prefer not to say
1	2	3	4		5

**NOT SURE AND PREFER NOT TO SAY TO BE PROMINENT IN THIS QUESTION.**

**DS: NO ROTATION.**

NZ news media (journalists and news organisations)	A
Overseas news media (journalists and news organisations)	B
Scientists, researchers or experts	C
Internet and social media users	D
Social media corporations	E
People you know personally (friends and family)	F
International organisations (e.g. World Health Organisation, United Nations)	G
Non-governmental organisations ('NGOs')	H
NZ government agencies and officials	I
Government agencies and officials in other countries	J
Activist groups	K
Extremist groups	L

ASK ALL

Q11b. Do you think **any other organisations or groups** that we haven't mentioned spread **false or misleading** news and information **on purpose**?

Yes (Please tell us by typing in your answer)_____	A
No or Unsure	B

**MR**

ASK ALL

Q12. Who do you think is **best placed to take action** in dealing with the spread of **false or misleading** news or information?

*You can choose more than one option if you think multiple agencies and groups are best placed to deal with it.*

**DS: RANDOMISE ORDER.**

International organisations (e.g. World Health Organisation, United Nations)	1
Non-governmental organisations 'NGOs'	2
Government agencies and officials	3
Internet and social media users	4
Social media and tech corporations	5
News media (journalists and news organisations)	6
Scientists, researchers, or experts	7
Someone else – please tell us [open field, fixed position]	8
None of these/no others [fixed position]	9
I'm not sure [fixed position]	10
Prefer not to say [fixed position]	11

**NEW SCREEN (SHOW TO ALL):**

Now we're going to ask you about where you get news or information about topics, issues, or current events that you have an interest in.

*Click arrow to move to the next screen.*

**NEW SCREEN**

ASK ALL:

Q13a In the **last 6 months**, how often did you get news or information from...?

**DYNAMIC GRID.**

Not at all	A few times in the last 6 months	A few times a month	A few times a week	Daily
1	2	3	4	5
Unsure	Prefer not to say			

**RANDOMISE.**

Print newspapers or news magazines	A
Radio or broadcast TV (free-to-air or pay TV).	B
News websites or news apps from New Zealand	C
News websites or news apps based overseas	D
Online blogs, forums or podcasts	E
Social media (including video sharing apps/websites)	F
Email newsletters	G
Place of worship (such as church)	H
My school, university or other educational institution.	I
At a local community gathering place (such as a marae or community group)	J
My workplace	K
Other sources/places	L

IF CODE 2, 3, 4 OR 5 FOR 'OTHER PLACES/SOURCES'

OPEN

Q13ai What were the other sources or places?

*Type your answer in below.*

+Add Unsure and Prefer not to say

ASK IF OPTION F (SOCIAL MEDIA) AT Q13a. OTHERWISE SKIP TO Q14.

**MR**

Q13b In the **last month**, which of these did you get news or information from?

*Select all that apply*

**ROW PICKER (RESPONDENT SELECTS ICONS WITH TEXT THAT APPLY)**

**RANDOMISE LIST.**

Facebook	1
Instagram	2
Twitter	3
WhatsApp	4
Facebook Messenger	5
WeChat	6
Signal	7
Telegram	8
Pinterest	9
LinkedIn	10
Reddit	11
Imessage	12
You Tube	13
TikTok	14
Vimeo	15
IGTV	16
Periscope	17
Discord	18
Twitch	19
4Chan	20
8Kun	21
SnapChat	22
Other apps (please tell us) [fixed position]	23
None of these	24

**SHOW INTRODUCTION ON SEPARATE SCREEN:**

Now for something a bit different! We’re going to show you some statements and ask what you think about them. Remember, this is **not** a test – we’re just interested in what you personally believe. There is a **time limit of 30 seconds** on answering each statement because we want you to answer just based on what you currently know.

*Click the arrow to move to the next screen.*

**DS: 30 SECOND TIME LIMIT ONLY APPLIES TO STATEMENTS, NOT OPEN-ENDED SUB QUESTIONS.**

**DS: RANDOMISE ORDER IN WHICH Q14a/b, Q15, Q16, Q17, Q18, Q19, Q20, Q21. HOWEVER, PLEASE ENSURE CHCH ATTACKS & 1080 SECTIONS IS NEVER ASKED FIRST.**

**HALF WAY THROUGH THESE QUESTIONS REPEAT THIS STATEMENT ONCE AFTER THE DESCRIPTION OF WHAT THE QUESTION IS ABOUT:**

Remember, this is **not** a test – we’re just interested in what you personally believe. There is a **time limit of 30 seconds** on answering each statement because we want you to answer just based on what you currently know.

**NEW SCREEN:**

Q15a Next we have some statements about **climate change**.

**NEW SCREEN**

Do you think this statement is true or false? We’re just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I’m unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	Climate change is <b>mainly</b> caused by human activities.
2. Ask to all	Climate change is happening, but is <b>not</b> caused by human activities.
3. Ask to all	There’s a lot of disagreement among scientists about the causes of climate change.
4. Ask to all	Groups or organisations are intentionally spreading false or misleading information about climate change.

ASK IF ANSWERED CODES 1 OR 2 FOR Q15A STATEMENT 4 (‘Groups or organisations are intentionally spreading false or misleading information about climate change’). IF NOT, CONTINUE TO Q15C.

OPEN ENDER

Q15b. Who do you think is spreading **false or misleading** information about climate change? Please tell us.

ASK ALL – RETURN TO DYNAMIC GRID

Q15c. Do you think this statement is true or false? We’re just interested in what you **personally** think.

5. Ask to all	Climate change is a hoax.
6. Ask to all	False information about climate change is a serious and urgent threat.

ASK ALL

Q14a The next statements will be about 1080. 1080 is a name of a synthetic poison which has been used in New Zealand.

Before we show you the statements, please tell us...before today, had you heard of 1080?

Yes- heard of 1080 before today	1	CONTINUE
No, hadn’t heard of 1080	2	GO TO Q15
Not sure	3	GO TO Q15

IF CODES 2 OR 3: Thanks. Since you haven’t heard of 1080 before today, we’ll skip those questions.

Q14b Do you think this statement is true or false? We’re just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I’m unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	When used correctly, 1080 is a safe and effective way of controlling invasive predator animals like possums, stoat and rats.
2. Ask to all	Agencies have <b>good intentions</b> for using 1080 to protect native wildlife and agriculture, but 1080 is doing <b>more harm than good</b> .
3. Ask to all	Groups or organisations are intentionally spreading false or misleading information about 1080.

ASK IF ANSWERED CODES 1 OR 2 TO Q14B STATEMENT 3 (‘Groups or organisations are intentionally spreading false or misleading information about 1080’). IF NOT, CONTINUE WITH DYNAMIC GRID Q14D.

OPEN

Q14c. Who do you think is spreading **false or misleading** information about 1080? Please tell us.

ASK ALL – RETURN TO DYNAMIC GRID

Q14d. Do you think this statement is true or false? We're just interested in what you **personally** think.

4. Ask if answered 'true' to 3 OR 'false' to 1	1080 is part of global agenda to control the human population.
5. Ask if answered 'true' to 3 OR 'false' to 1	1080 is an urgent and serious threat to NZ society.

Q16a Next we have some statements about the March 15, 2019 **Christchurch mosque attacks**.

Remember that you can select 'prefer not to say' if you feel uncomfortable answering any of these questions.

**NEW SCREEN**

Do you think this statement is true or false? We're just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I'm unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	The official story of the March 15 Christchurch mosque attacks is accurate.
2. Ask to all	NZ officials have been honest and open with the NZ public about the March 15 Christchurch mosque attacks.
3. Ask to all	Groups or organisations are intentionally spreading false or misleading information about the March 15 Christchurch mosque attacks.
4. Ask if answered 'false' to Q1, or 'false' to Q2, or 'true' to Q3	The official story of who is responsible for the March 15 Christchurch mosque attacks is <b>false</b> - other people or organisations carried out the attacks.

ASK IF ANSWERED CODES 1 OR 2 TO Q16A STATEMENT 4. IF NOT, CONTINUE WITH DYNAMIC GRID Q16C.

OPEN

Q16b Who do you think is responsible for the March 15 Christchurch mosque attacks? Please tell us.

ASK ALL – RETURN TO DYNAMIC GRID

Q16c. Do you think this statement is true or false? We’re just interested in what you **personally** think.

5. Ask if answered 'false' to Q1, or 'false' to Q2, or 'true' to Q3	The March 15 Christchurch mosque attacks never happened. It was a hoax intended to trigger political or social change.
6. Ask to all	False information about the March 15 Christchurch mosque attacks is an urgent and serious threat to NZ society.

Q17a Next we have some statements about the **COVID-19** coronavirus pandemic.

**NEW SCREEN**

Do you think this statement is true or false? We’re just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I’m unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	The COVID-19 virus is real and it is a serious threat to public health worldwide.
2. Ask to all	The dangers and severity of COVID-19 have been exaggerated by officials.
3. Ask to all	The COVID-19 virus was created in a lab.
4. Ask to all	Social distancing and regular hand washing reduces the likelihood of spreading the virus from person to person.
5. Ask to all	Groups or organisations are intentionally spreading false or misleading information about COVID-19.

ASK IF ANSWERED CODES 1 OR 2 TO Q17A STATEMENT 5. IF NOT, CONTINUE WITH DYNAMIC GRID Q17C.

OPEN

Q17b Who do you think is spreading **false or misleading** information about COVID-19? Please tell us.



ASK ALL – RETURN TO DYNAMIC GRID

Q17c Do you think this statement is true or false? We're just interested in what you **personally** think.

6. Ask if answered 'false' to Q1, or 'true' to Q2, Q3 or Q5	The NZ COVID-19 lockdowns were about increasing government control.
7. Ask if answered 'false' to Q1, or 'true' to Q2, Q3 or Q5	The COVID-19 virus does not really exist, it is a myth created by individuals or organisations with a hidden agenda.
8. Ask to all	False information about COVID-19 is an urgent and serious threat to NZ society.

Q18a. Next we have some statements about **governments and international organisations**.

**NEW SCREEN**

Do you think this statement is true or false? We're just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I'm unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	The United Nations (UN) is generally a force for good in the world.
2. Ask to all	NZ officials are usually open and honest about the motives for their decisions.
3. Ask to all	The aim of globalisation is to undermine independent nations.
4. Ask to all	Groups or organisations are intentionally spreading false or misleading information about important social, economic and justice issues.

ASK IF ANSWERED CODES 1 OR 2 TO Q18A STATEMENT 4. IF NOT, CONTINUE WITH DYNAMIC GRID Q18C.

**OPEN**

18b. Who do you think is spreading **false or misleading** information about important social, economic and justice issues? Please tell us.

ASK ALL – RETURN TO DYNAMIC GRID

Q18c Do you think this statement is true or false? We're just interested in what you **personally** think.

5. Ask if answered 'false' to Q1	The UN's 'Agenda 21/30' plan for sustainable development is intended to deprive nations of their sovereignty.
6. Ask to all	False information about social, economic and justice issues is an urgent and serious threat to NZ society.

Q19a. Next we have some statements about **immigration**.

**NEW SCREEN**

Do you think this statement is true or false? We're just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I'm unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	Immigration is generally good for New Zealand's economy and society.
2. Ask to all	Many immigrants are unwilling to fit in with New Zealand's culture, values and way of life.
3. Ask to all	Groups or organisations are intentionally spreading false or misleading information about the impact of immigration in NZ.

ASK IF ANSWERED CODES 1 OR 2 TO Q19A STATEMENT 3. IF NOT, CONTINUE WITH DYNAMIC GRID Q19C.

OPEN

Q19b. Who do you think is spreading **false or misleading** information about the impact of immigration in NZ? Please tell us.

ASK ALL – RETURN TO DYNAMIC GRID

Q19c. Do you think this statement is true or false? We're just interested in what you **personally** think.

5. Ask if answered 'false' to Q1 or 'true' to Q2 or Q3	Immigration is an urgent and serious threat to NZ society.
--------------------------------------------------------	------------------------------------------------------------

Q20 Next we have some statements about **vaccines**.

**NEW SCREEN**

Do you think this statement is true or false? We're just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I'm unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	Vaccines are an effective way to fight disease and are generally safe.
2. Ask to all	Officials and scientists are intentionally misleading the NZ public about the safety of vaccines.
3. Ask if answered 'false' to Q1, or 'true' to Q2	Vaccines cause autism.
4. Ask if answered 'false' to Q1, or 'true' to Q2 or Q3	The COVID-19 coronavirus pandemic is being used as an excuse to force people to get vaccinations.

Q21 Next we have some statements about **5G wireless communications**.

**NEW SCREEN**

Do you think this statement is true or false? We're just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I'm unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	5G wireless communications are harmful to people's health.
2. Ask if answered 'true' to Q1	COVID-19 is caused by 5G wireless communications networks.

Q22 Next we have some statements about the **September 11, 2001 attacks** in New York.

**NEW SCREEN**

Do you think this statement is true or false? We're just interested in what you **personally** think.

**DYNAMIC GRID**

Definitely true	Probably true	I'm unsure	Probably false	Definitely false	Prefer not to say
1	2	3	4	5	6

1. Ask to all	The official story about the September 11, 2001 attacks in the US is accurate.
2. Ask to all	The United States government or government officials allowed the September 11, 2001 attacks to take place.
3. Ask to all	The United States government planned or sponsored the September 11, 2001 attacks.

Now we're going to ask you some questions about your views on social media.

**NEW SCREEN**

ASK ALL

Q23. How much do you agree or disagree that...

**DYNAMIC GRID OR CONSIDER TWO LINE SCALES PER PAGE.**

Strongly disagree	Somewhat disagree	Somewhat agree	Strongly agree
1	2	3	4

Unsure	Prefer not to say
5	6

**RANDOMISE ORDER, BUT FIRST TWO STATEMENT SHOULD BE TOGETHER AND SECOND TWO STATEMENTS SHOULD BE TOGETHER.**

People and organisations should be able to say what they want on social media, <b>even if it might be false or misleading.</b>	A
People and organisations should be able to say what they want on social media, <b>even if it might offend or upset people.</b>	B
People and organisation should be able to say what they want on social media, <b>even if it leads to violence or self-harm.</b>	C

Q24. How much do you agree or disagree that...

**DYNAMIC GRID**

Strongly disagree	Somewhat disagree	Somewhat agree	Strongly agree
1	2	3	4

Unsure	Prefer not to say
5	6

**RANDOMISE ORDER OF STATEMENTS.**

<b>Non-violent action is an effective way to achieve change.</b>	
People have the right to use violence if their culture or way of life is under threat.	
Violent action is sometimes necessary to achieve change in New Zealand.	
Violent action can be an acceptable way to achieve change in New Zealand.	

**ASK ALL**

**SR**

Q25a On a different topic now! How much, if anything, have you heard or read about **QAnon**?

**REVERSE CODES TO 1 TO 3 IN 50% OF SAMPLE.**

A lot	1	CONTINUE
A little	2	CONTINUE
Nothing at all	3	GO TO Q26
Unsure	4	GO TO Q26

**SR**

Q25b Overall, do you have a favourable or unfavourable impression of QAnon?

**REVERSE CODES 1 TO 4 IN 50% OF SAMPLE.**

Very favourable	1
Somewhat favourable	2
Somewhat unfavourable	3
Very unfavourable	4
Not sure	5

**ASK IF SELECTED CODES 1 OR 2 AT Q2 OR 3. OTHERWISE SKIP TO Q5a.**

Q4 Please tell us about how **false or misleading** news and information has affected you or people in your community, if at all. This could be about something more recently or in the past.

*Type your answer in below.*

PROVIDE OPTION FOR: It has **not** affected me/people in my community

PROVIDE 'UNSURE' OPTION.

PROVIDE SKIP OPTION

## Demographic questions

### SHOW INTRODUCTION ON SEPARATE SCREEN:

Finally, just a few questions so we understand the range of people who've done this survey.

*Click the arrow to move to the next screen.*

ASK ALL

**SR**

26 Do you live in a...

Large city (Auckland, Wellington, Christchurch)	1
Small or medium sized town or city	2
Rural area	3
Unsure	4

ASK ALL

**SR**

27 What is your highest completed educational qualification?

*Please select one only.*

No qualification	1
School Certificate or NCEA level 1	2
Sixth Form Certificate or NCEA Level 2	3
Bursary, Scholarship, University Entrance or NCEA level 3 or 4	4
A trade qualification	5
A certificate or diploma that does not require a degree	6
A polytech degree	7
A university degree	8
A postgraduate qualification (i.e. Honours, Masters, Fellowship, Postgraduate Diploma)	9
Doctorate/PhD	10
Other (please type in)	11
Unsure	12

**MR**

Q31 What is your religion?

*Please select all that apply.*

No religion	1
Christian/Christianity (including Anglican, Catholic, Presbyterian, Rātana, or other denomination)	2
Buddhist/buddhism	3
Hindu/Hinduism	4
Muslim/Islam	5
Jewish/Judaism	6
Sikh/Sikhism	7
Another religion (please tell us)	8
Prefer not to say	9

Q32 How much of a role does religion or faith play in your life?

**SLIDING SCALE**

1 None at all	2	3	4	5	6	7 A great deal
---------------	---	---	---	---	---	----------------

ASK ALL

**SR**Q33 Which of these best describes your current employment status?*Please select all that apply.*

Working in <b>full time</b> paid employment (30 hours or more)	1
Working in <b>part-time</b> paid employment (under 30 hours)	2
Self-employed	3
Studying (full time or part time)	4
Not employed but looking for paid work	5
Not employed and <b>not</b> looking for paid work	6
Stay at home parent	7
Retired	8
Volunteering	9
Unsure	10

Q34 Finally, do you have any comments you'd like to make about the topics covered in this survey?

*Type your answer in below.*

PROVIDE 'NO COMMENT' (MAKE THIS OPTION PROMINENT).